

NESCOAT[®] SERAPRIME

Ceramic Tile Primer

DESCRIPTION

NESCOAT[®] SERAPRIME is a water-based, acrylic resin-based ceramic primer. It is red in color, liquid in form, and offers excellent surface coverage.

APPLICATION AREAS

- Suitable for use in both interior and exterior applications.
- Used to enhance the adhesion of adhesives in ceramic tiling on existing ceramic or tile surfaces.

ADVANTAGES

- Creates a strong and roughened substrate that enhances adhesion.
- Maintains a homogeneous structure within the bucket thanks to its formulation.
- Provides a durable and long-lasting solution.
- Easy to apply.

SURFACE PREPARATION

The substrate must be smooth, clean, dry, and strong enough to support subsequent applications. Dirt, dust, and other adhesion-impairing substances should be removed. Significant cracks and irregularities should be repaired with NESCOAT repair mortars, and the surface leveled.

APPLICATION

NESCOAT[®] SERAPRIME is ready to use; simply stir until a homogeneous consistency is achieved. Apply a single coat using a roller or brush. Allow the surface to dry for at least 12 hours before proceeding with the tiling process. After application, wash hands and tools thoroughly with plenty of water.

DRYING TIME

Surface drying time is 6 hours at 23°C and 50% relative humidity. Full drying time is 24 hours. Drying time shortens at higher temperatures and lengthens at lower temperatures.

CONSUMPTION

0.12 kg/m² (for one coat)

The specified consumption amounts may vary depending on the surface and application conditions. A sample application is recommended for accurate consumption measurement.

WARNINGS AND RECOMMENDATIONS

- During application and drying, the ambient temperature and surface temperature should be between +5°C and +35°C.
- Ensure that the product is not exposed to frost or precipitation until it is fully dry.
- Do not apply on wet surfaces or surfaces with ongoing moisture problems.
- Not suitable for application on gypsum surfaces.

STORAGE AND SHELF LIFE

- Protect the product from direct sunlight and frost.
- Do not stack more than 4 buckets on top of each other.
- The shelf life is 2 years from the production date under proper storage conditions.
- Once opened, containers should be tightly sealed when not in use.

PACKAGING

5 kg plastic buckets.

SAFETY PRECAUTIONS

- Use appropriate protective equipment (clothing, gloves, goggles, mask) during application.
- In case of skin contact, wash the affected area thoroughly with water.
- For more detailed information, refer to the Material Safety Data Sheet.

QUALITY CERTIFICATES

- Complies with the ISO 9001:2015 quality management standard.



LEGAL DISCLAIMER

The information in this document is based on NESCAOT's laboratory tests and field experiences. NESCAOT is not responsible for any adverse outcomes resulting from the use of the product outside its intended purpose or if the above-mentioned conditions are not followed.